

Learning the R.O.P.E.S.

A Five-Step Process for Leading Your Organization Through Change

"I know you've faced tough audiences before, but probably none as challenging as the P&GA team at Red Crown. Nevertheless, you handled a tough subject in a very open, positive and productive manner... Thanks very much for helping us begin the rebuilding process. I look forward to getting together with you to talk about some of the lingering concerns as well as the opportunities for improvement. It was a pleasure working with you."

James M. Griffith
VP, Public and Government Affairs,
Amoco

"Your insights and clear processes have had measurable impact on morale and productivity during our reorganization."

The St. Paul

This program is designed to guide executives and managers in communicating and managing change effectively. Whether it's a downsizing, reorganization, merger, new process, new leadership, or any other change, there are specific steps that must be done in order to ensure the smoothest transition. This program can keep you from losing valuable time and productivity that is better spent on moving forward. Linda Nash has helped organizations nationwide make effective transitions with less stress, better morale, and greater productivity. Preparation and process are key.

Depending on the length of program you select participants will;

- learn the five crucial steps to managing any change process and why they **MUST** be done in order
- understand how people transition and how to guide and support them in each stage
- create an effective communication strategy
- discover how to avoid the six major potholes in transitions
- learn how to stay on track, avoid delays, and create a resilient, future oriented culture
- develop a plan for implementing the R.O.P.E.S. in your organization and achieve a new level of success.

Statistics tell us that change processes can be costly, painful, and often fail. The better you understand the process and prepare yourself and your people, the more likely you are to have a positive result. Successful companies do more than change, they transform. You can, too.

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